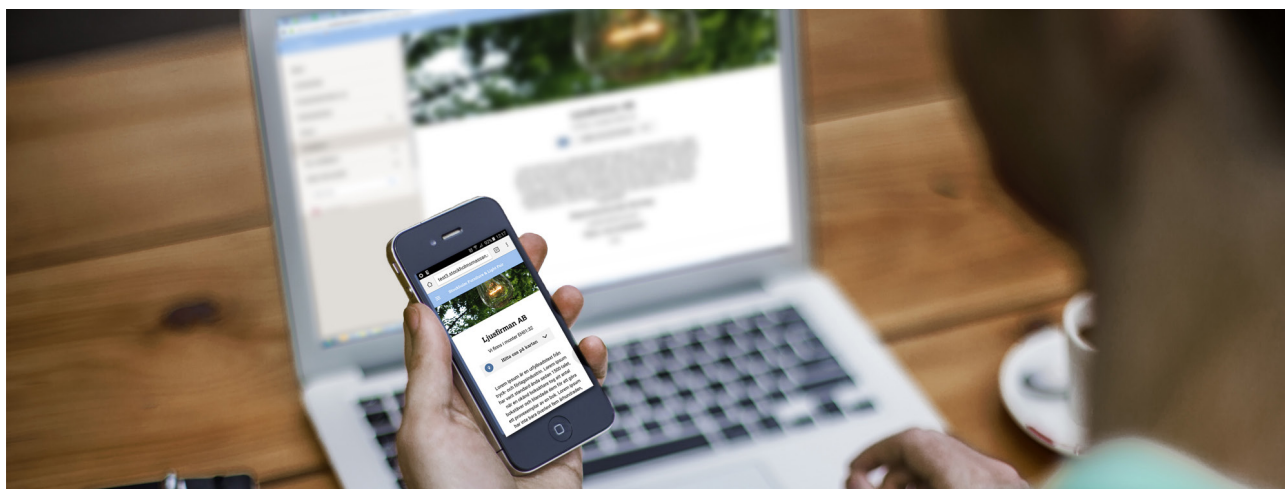


## Digital Stand

With our Digital Stand we give you an efficient tool which secures that visitors as well as journalists gets to know and take part of your company's information **before, during and after** the event.

Don't miss the opportunity to fill out your digital stand! As well as submitting information about your company – you also get the possibility to submit unique **fair offers** and **activities** that you would like to promote during the event. They are represented together with other offers and activities that the event and other exhibitors are promoting on the events website and app. **Your stand will now be easy to locate** for our visitors throughout our app.

Are you unsure of how you submit content to your digital stand? Here you will find a step-by-step manual: [www.stockholmsmassan.se/digital-stand](http://www.stockholmsmassan.se/digital-stand)



### WHAT IS INCLUDED IN THE DIGITAL STAND:

- Company name and contact information. The name becomes visible and searchable through different search engines (such as Google), and through our own search tool provided on our webpages.
- Your stand number becomes visible, provided with a link of a map of the building showing our visitors where your stand will be and how they can locate you.
- Your various brands will be viewable and searchable, which will increase your company's exposure and business opportunities. You can also submit and make yourself searchable by adding different product categories connected to your brand - by doing so our visitors can find you by searching within categories on our webpages.
- Opportunity to submit different seminars and activities under our activity-program on the fairs webpage, as well as unique fair offers that you get to promote throughout the event.
- You get to submit and publish several inspiring movies, pictures and press releases connected to your company.

## Stockholm Furniture & Light Fair



## Your digital stand

### Ljusfirman AB

We are in stand EH01:32

[Find us on the map](#)

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

#### Represented companies

Ljusfirmankoncernen

#### Our trademarks

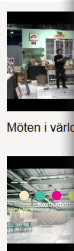
Ljus



### Video



Möten i världsklass



### Categories

Kategori1

Kategori2

### Press releases

10 MARS 2016

#### Light in the future

### Ljusfirman AB

Massvägen 1

125 80 Stockholm

Tel: [08-749 41 02](tel:08-749 41 02)

[info@ljusfirman.se](mailto:info@ljusfirman.se)

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Petra Rudberg  
[08-749 41 02](tel:08-749 41 02)  
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Chicie Lindgren  
[08-749 41 00](tel:08-749 41 00)  
[chicie.lindgren@stockholmsmassan.se](mailto:chicie.lindgren@stockholmsmassan.se)

### Activities and seminars



#### Perfect light

to 20 okt 09:00  
EH01:32



#### Perfect light

fr 21 okt 09:00  
EH01:32



#### Light in the future

lo 22 okt 15:00  
EH01:32

### Fair offers

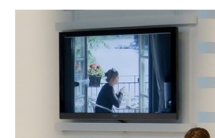


#### Lighting

Lighting plays a key role in the ultimate impression visitors receive of your stand.

**700 SEK 40 SEK**  
Ljusfirman AB EH01:32  
(Gäller från 10 Mar till 10 Mar 2016)

[Länk till produkten](#)



#### Audio-visual media

If used correctly, audio-visual technology can heighten visitors' experiences.

**By 4, pay for 3!**  
Ljusfirman AB EH01:32  
(Gäller från 10 Mar till 10 Mar 2016)

[Länk till produkten](#)